

Instructor: Omid
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Office Hours: TTH 4:00-4:45pm

Art 251

Type Specimens

Type Specimen requirements:

- Showcase the name of the typeface being illustrated, this can be shown by way of formatting, a display treatment, or an abstraction
- Include a blurb regarding the origin of the typeface in use
- Do not exceed a maximum of 3 colors total (tones included)
- Use Adobe Illustrator for this project

Size and Format:

2 choices: Vertical or Horizontal
 Print 11"x17"
 Mounted on Black* foam board 13"x19" (1" margin)
 * You will use White foam board if your design has black background

Due Dates:

- Thursday Nov 10th.
Select a well-established typeface
Research the History of typeface and the designer (or foundry)
Print all materials you'll use in your design
- Monday Nov 14th.
Email 2 comps before midnight (Format: yourname_prj5_comp1.pdf)
- Tuesday 15th.
Selecting better comp and develop the final version
- Thursday Nov 17th.
Project is due; Printed/Mounted
Email the file before 12pm (Format: yourname_prj5_final.pdf)

