

June 24 – June 28

## Week 2 | Lesson Plan

# Adobe Creative Software

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## Summary

Students taking this session will get involved in learning how to create visual compositions using Adobe Creative Cloud, mainly Illustrator, Photoshop, and InDesign. The intent of this course is to get students inspired about the possibilities of executing their creative ideas using this software.

## Implementation

In this hands-on course we will cover your essential needs to work with three main family members of Adobe Creative Software; Photoshop, Illustrator and InDesign. Considering our time limits, we will focus on practical aspects of Adobe Creative Software by creating bite-size chunk project and gather them by the last day of the course in a singular digital portfolio.

## Procedure

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June 24, 25

- Intro
- Design vs Fine Arts | Designer vs. Artist
- Visual Communication | Design tools
- Photoshop
  - Interface | Workspace
  - Resolution | Pixel based imagery
  - Photo adjustment | Resize | Crop | Straightening
  - Selections | Quick selection | Magic Wand | Lasso
  - Layers | Rearranging | Adjustment layer | Layer Effect
  - Masks and Channels
  - Type and Typography
  - Shape | Vector graphic
  - Compositing | Background | Filter | Blend
  - Save | Export | Web vs Print
  - Misc.

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*June 26, 27*

- Illustrator
  - Interface | Workspace
  - Artboard | Add, Edit
  - Selection | Direct Selection
  - Arranging | Aligning | Distributing | Anchor points
  - Basic Shapes | Fill, Stroke
  - Polygons | Shaper tool
  - Image Trace
  - Paths | cut and join | Scissors and Knife
  - Shape Builder | Shape Blend
  - Pathfinder
  - Transforming | Scaling, Reflecting, Rotating
  - Pen tool | Paths, Points, Curves
  - Color | Swatch | Picker
  - Gradients | Blend | Pattern
  - Type | Format, Style
  - Export

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*June 28*

- Preparing assets
- InDesign
  - Interface | Workspace
  - Presets | Page, Spread
  - Page | Master
  - Margin, Bleed
  - Header | Footer | Folio | Page number
  - Grids | Guides
  - Text | Text frame | Edit text frame
  - Graphic | Graphic frame | Edit graphic frame
  - Type in InDesign
  - Preflight
  - Export

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## Assessment

Final portfolio will portray your skills in Adobe Creative software. It demonstrates your ability to work with Photoshop as a pixel-based software, work with Illustrator as a vector-based software and eventually work with InDesign to manage and arrange your produced text and graphic and export as a single file in PDF format.

